

<i>Questions and rating scale:</i>	<i>Things to look for (examples):</i>
<b>1. ORGANIZATION AND PROJECT TEAM</b>	
<b>Does the organization/project team describe its core values and how they are applied to their work?</b>	Evidence that the organization is committed to equity; descriptions of how the organization’s work demonstrates the values of equity, diversity, and inclusion.
<b>Does the project team reflect the characteristics and cultural values of the communities and affected stakeholders with whom they will work?</b>	Evidence of affected stakeholders engaged as team members, thought leaders, and/or content experts; description of how mutually beneficial and authentic relationships with affected communities and stakeholders will be sustained; team photos and/or hyperlinks to community-oriented projects).
Poorly or not at all   To a certain extent   Very well	
<b>2. PROJECT DESIGN &amp; APPROACH</b>	
<b>Does the project design reflect a community-centered and culturally appropriate approach that engages stakeholders throughout the process?</b>	Attention given to substantive, ongoing engagement of diverse stakeholder groups; description of how a range of perspectives (e.g. based on race/ethnicity, gender expression, social position, legal status, language, geographic community, faith-belief, etc.) are integrated into the project.
<b>Does the project approach acknowledge and/or describe how historical and structural drivers of inequity affect the issue(s) addressed?</b>	A critical analysis of social inequities and root causes; description of interlocking forms of social exclusion; use of an equity-focused theory of change.
Poorly or not at all   To a certain extent   Very well	

3. GUIDING QUESTIONS & AIMS	
<b>Does the proposal state whether the guiding questions have been co-created or validated by the affected stakeholders?</b>	questions that describe the relationship between community conditions and contextual factors and the lines of inquiry articulated; description of an approach that considers the entire ecosystem surrounding the context of inquiry; questions that refer to or identify the messiness, complexity, and different levels of context that shape whole systems, communities, and stakeholders.
<b>Does the proposal describe how the project aims are in service of the affected stakeholders and will help to advance equity?</b>	statements that describe and affirm the organization’s purpose of conducting the project; description of aims that generate actionable data, solution-oriented insights, and recommendations to support progress in achieving equity for diverse stakeholders and communities.
Poorly or not at all   To a certain extent   Very well	
4. PROJECT ACTIVITIES, ANALYSIS, & OUTCOMES	
<b>Is there an emphasis on collecting data in a manner that highlights the lived experience of affected stakeholders and values their participation in the project?</b>	Descriptions or statements that emphasize the importance of community voices in data collection and elevates those voices through the use of surveys and qualitative methods.
Not at all   A little   A lot	
<b>Does the proposal address the historical and structural drivers of inequity, and how the broader context shapes differential needs and resource access among stakeholders?</b>	How the proposal explicitly calls out contextual factors and how the analysis will explain and highlight how context shapes, facilitates, or impedes the results; disaggregate data for different populations; multidimensional analysis across stakeholder groups.
<b>Does the proposal describe how affected stakeholders will participate in analysis and sense-making activities to provide a grounded understanding of outcomes related to equity?</b>	statements of intentions to work with the funder, intermediaries, and affected stakeholder groups to share information with stakeholders/communities (e.g. community work group) so that they can better understand the purpose of the evaluation, and how best to interpret the evaluations findings.

Poorly or not at all   To a certain extent   Very well	
<b>5. REPORTING AND DISSEMINATION</b>	
<b>Does the proposal include and allocate funds for targeted translation and dissemination activities across and within multiple stakeholder groups?</b>	Statement or description of organizational values linked to learning/dissemination strategies in support of this goal; description of how the findings will be reported with the local context in mind, paying attention to history, culture, power dynamics, and unintended consequences.
<b>Does the proposal explain how the outcomes and evidence-based recommendations can be used to inform the decision-making of multiple stakeholder groups?</b>	Description of targeted products e.g., presentation slides, memoranda, short briefs, table, infographics, and other data visualizations, opinion essays, photo or voice essays; products with clear recommendations and instructions that can lead to actions that can be taken by stakeholders themselves or policy makers to improve outcomes.
Yes   No	

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## **STREAMLINED WORKING DRAFT (Feb. 2021) – FOR INTERNAL PURPOSES**

### **RWJF - EEF Review Rubric**

Note: This is part of live working documents evolving over time by RWJF with its understanding of EEF.

1. Does the organization/project team describe its core values, including cultural values, how they are applied to the work, and how they resonate with the affected stakeholders with whom it works?
  - Poorly or not at all
  - To a certain extent
  - Very well
2. Does the project approach take into account how historical and structural drivers of inequity affect the issue(s) addressed?
  - Poorly or not at all
  - To a certain extent
  - Very well
3. Are the guiding questions culturally appropriate and have they been co-created or validated by the affected stakeholders?
  - Poorly or not at all
  - To a certain extent
  - Very well
4. Is there an emphasis on collecting data in a manner that highlights the lived experience of affected stakeholders and involves them in sense-making activities to provide a grounded understanding of outcomes related to equity?
  - Not at all
  - A little
  - A lot
5. Does the proposal explain how the outcomes and evidence-based recommendations would be translated and disseminated to inform the decision-making of multiple stakeholder groups to advance equity?
  - Poorly or not at all
  - To a certain extent
  - Very well